

NEWS RELEASE

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For Immediate Release-

Celebrate 20 years of saving lives with CBCO!

Participants at blood drives during June and July receive a commemorative t-shirt

June 3, 2015– Community Blood Center of the Ozarks (CBCO) is celebrating 20 years of lifesaving service to the community. In June of 1995, key leaders from across the Ozarks came together to form CBCO. Just three months later, the very first blood donation was given. Since then, around 1.8 million donations have been offered, saving the lives of sick and injured patients at hospitals all across the Ozarks.

"The blood center was formed with a promise to provide locally donated blood for local hospital patients," CBCO Executive Director Anthony Roberts said. "This model has worked beyond our expectations, thanks to exceptional support from blood donors and the area leaders who continue to guide our efforts. We continue to stay true to our mission of providing a quality product at the lowest reasonable fee. We have grown substantially and are now accountable to provide blood to patients at 39 area hospitals. We're proud of our outstanding record of service to the community as the exclusive supplier of those blood products."

For the months of June and July, CBCO is saying thank you to its supporters by offering a special commemorative 20th anniversary t-shirt to all participants at any CBCO blood drive or donor center during those dates.

Eligible donors must be at least sixteen years of age, weigh at least 110 pounds, and be in good health. Visit the CBCO web site at <u>www.cbco.org</u>. For more information on how you can save lives right here in our community, call 1-800-280-5337.